OPENGOV AFRICA SUMMIT 2026

Sponsorship Proposal: Adopt a Line Item

A Pan-African summit on interoperability, AI and public policy across critical sectors

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The OpenGov Africa Summit is a five-day, Pan-African, multi-sector convening. It is anchored by a Physical Hub in Lagos and a fully synchronized Virtual Hub, and it is built to be radically open: free to attend, community-organized, and structurally designed to elevate voices from across the continent, not just its capitals and boardrooms.

Delivering that openness at scale costs money, and we believe funding it should be as transparent and participatory as the summit itself. Rather than asking sponsors to buy an abstract package, we are inviting organizations, agencies and communities to fund the specific, tangible things that make the summit run: a lunch, a lanyard, an interpreter, a shuttle, a stream.

This document lists everything that can be sponsored, what it costs, how that cost is calculated, and what recognition it earns. It also lays out our sponsorship tiers and what each one unlocks, including access beyond the summit itself.

Scale & Attendance

This is our inaugural edition and a Pan-African event. We are planning for a minimum of 2,500 physical guests per day at the Physical Hub, scaling up to 5,000 per day depending on funding and the final venue selected. These figures cover physical attendance only and exclude Virtual Hub attendees, who join separately online.

Across the five event days, total physical footfall at the hub is estimated at 12,500 to 25,000 (daily attendance multiplied by 5 days). The true number of unique individuals will land somewhat lower than that, since a core cohort of roughly 1,000 accredited delegates, speakers, media and volunteers is expected to attend across multiple days, while general public attendance will vary day to day depending on that day's tracks.

The budget below uses this accredited cohort (about 1,000 people) and an average daily public footfall of 3,750 (the midpoint of 2,500 and 5,000) as its minimal, fundable baseline. Headcount-driven items such as meals, water stations, security and connectivity will scale up further if funding supports the full 5,000-guest-per-day target and a larger venue.

Why This Model

- **Transparency**: every dollar sponsored maps to a visible, named cost, not a black box.
- **Accessibility**: local businesses, diaspora groups and community associations can sponsor a single item, such as lanyards or a coffee break, without needing a five-figure budget.
- **Visibility**: sponsors are recognized exactly where their contribution shows up, on the shuttle they funded, the Wi-Fi they powered, the interpreter they made possible.
- **Scalability**: the same model works whether a partner is a multinational or a neighborhood association, consistent with the summit's own interoperability theme.

Everything You Can Sponsor: Full Cost Breakdown

Each row shows the minimal cost breakdown for that item next to a running cumulative total, so you can see exactly where your contribution sits within the overall budget. Meal costs use modest catering rates suited to a first-year, community-organized summit.

Line Item	Minimal Breakdown	Item Cost	Cumulative Total	Sponsor Recognition
MEALS & REFRESHMENTS				
Daily lunch for accredited delegates	$6 x 1,000 delegates x 5 days	30,000	**30,000**	Signage on catering stations, daily mention
Breakfast & coffee breaks, accredited delegates	$3 x 1,000 delegates x 5 days	15,000	**45,000**	Branded cups and napkins, lounge signage
Public water & refreshment stations	$1 x 3,750 avg. daily guests x 5 days	18,750	**63,750**	Branded water stations across the hub
BADGING & ACCESS				
Delegate lanyards, badges & holders	$3 x 1,000 accredited delegates	3,000	**66,750**	Logo printed on every lanyard
General admission wristbands	$0.50 x 3,750 avg. daily guests x 5 days	9,375	**76,125**	Branded wristband design
CONNECTIVITY & TECHNOLOGY				
Venue Wi-Fi, scaled for up to 5,000 concurrent users	flat infrastructure cost, peak capacity	15,000	**91,125**	Wi-Fi splash page + venue signage
Global Virtual Campus streaming & platform hosting	5 days, multi-track livestream	10,000	**101,125**	Logo in virtual lobby + stream lower-third
TRANSPORTATION				
Speaker & VIP airport transfers	$150 x 40 speakers/VIPs	6,000	**107,125**	Branded shuttle signage, driver lanyards
Accredited delegate shuttle, hotels to venue	shuttle fleet, 5 days	8,000	**115,125**	Vehicle branding, shuttle schedule signage
PRODUCTION, MEDIA & RECORDING				
AV, staging & livestream production	5 days, multi-stage	25,000	**140,125**	Verbal mention at each plenary, on-screen bumper
Professional session recording & archive library	multi-camera, all tracks, 5 days	10,000	**150,125**	Credit on every archived session
Photography & daily content coverage	5 days	5,000	**155,125**	Photo credit line, behind-the-scenes co-branding
MARKETING & PROMOTION				
Pan-African marketing campaign	pre-event and live coverage, social, radio, PR	20,000	**175,125**	Logo in campaign creative, tagged partner
Design & printing of promotional materials	banners, flyers, programs	5,000	**180,125**	Logo on all printed collateral
SWAG & MERCHANDISE				
Delegate welcome kits	$8 x 1,000 accredited delegates (notebook, pen, tote)	8,000	**188,125**	Logo on kit items and packaging
Speaker & VIP gift items	$25 x 100 speakers/VIPs	2,500	**190,625**	Logo on gift packaging
DIVERSITY & ACCESSIBILITY				

Sign language interpreters	interpreter team, all plenaries, 5 days	10,000	**200,625**	Named as Accessibility Partner
Mini creche & childcare support	staffed childcare space, 5 days	6,000	**206,625**	Named sponsor of the creche
Wheelchair access, ramps & accessible seating	venue retrofit and equipment	4,000	**210,625**	Signage at accessible entry points
Multilingual interpretation (English, French, Portuguese, Arabic)	booth interpreters, 5 days	12,000	**222,625**	Named as Language Access Partner
Accessible shuttle transport	wheelchair-adapted vehicles, 5 days	3,000	**225,625**	Vehicle branding
VENUE & SAFETY				
Security & crowd management	scaled to up to 5,000 guests/day, 5 days	15,000	**240,625**	Listed as Safety Partner across signage
PEOPLE: VOLUNTEERS & SPEAKERS				
Volunteer kits	$15 x 200 volunteers (t-shirts, ID, welcome pack)	3,000	**243,625**	Logo on volunteer t-shirts
Speaker travel support fund	$1,500 x 15 speaker stipends	22,500	**266,125**	Named as Speaker Access Sponsor
BRANDING & SIGNAGE				
Venue signage, banners & wayfinding	full Physical Hub branding	12,000	**278,125**	Primary logo placement across the hub
COMMUNITY DAY (DAY 5)				
Workshop & hackathon kits and materials	materials across all tracks	5,000	**283,125**	Named sponsor of Community Day

Estimated Total Operating Budget: **US $283,125**

Sponsorship Tiers: What's In It For You

Individual line items above can be sponsored on their own, or bundled into one of the tiers below for broader visibility. Every tier from Gold and up also includes standing access to our multi-stakeholder forum, described after the tiers.

Title Partner

US $20,000 and up *(1 available)*

- Summit named "OpenGov Africa Summit, powered by [Sponsor]" across all branding, press and website
- Opening and closing plenary stage time (5 to 10 minutes)
- Logo on every delegate badge, the main stage backdrop and the website homepage
- Choice of any 3 line items from the catalog above, with dedicated recognition for each
- Seat on the OpenGov Africa multi-stakeholder forum steering committee
- First right of refusal to renew as Title Partner for the 2027 edition

Platinum

US $12,000 to $19,999 *(3 available)*

- Logo on the main stage backdrop and all Virtual Campus lobby screens
- Reserved seat at a VIP roundtable session
- Choice of 2 line items from the catalog above
- Dedicated social media feature and inclusion in the post-summit report
- Standing invitation to join the OpenGov Africa multi-stakeholder forum

Gold

US $6,000 to $11,999 *(6 available)*

- Logo on the program, website and event signage
- Exhibition or networking table at the Physical Hub
- Choice of 1 line item from the catalog above
- Invitation to the OpenGov Africa multi-stakeholder forum

Silver

US $2,500 to $5,999 *(Open)*

- Logo on the website and printed program
- Two delegate passes to the Physical Hub
- Named support for a shared or partial line item
- Listed as a founding supporter for future multi-stakeholder forum activities

Community / Grassroots

US $250 to $2,499, or in-kind *(Open)*

- Logo on the website community wall
- Social media shout-out
- Open invitation to Community Day (Day 5) programming
- Cash or in-kind: catering, printing, transport or local goods welcome

Quick Reference

Tier	Investment	Headline Benefits	Slots
Title Partner	US $20,000 and up	Summit named "OpenGov Africa Summit, powered by [Sponsor]" across all branding, press and website; Opening and closing plenary stage time (5 to 10 minutes)	1
Platinum	US $12,000 to $19,999	Logo on the main stage backdrop and all Virtual Campus lobby screens; Reserved seat at a VIP roundtable session	3
Gold	US $6,000 to $11,999	Logo on the program, website and event signage; Exhibition or networking table at the Physical Hub	6
Silver	US $2,500 to $5,999	Logo on the website and printed program; Two delegate passes to the Physical Hub	Open
Community / Grassroots	US $250 to $2,499, or in-kind	Logo on the website community wall; Social media shout-out	Open

Beyond the Summit: The Multi-Stakeholder Forum

Sponsorship here is not a one-off transaction. Gold-tier sponsors and above are invited into an ongoing OpenGov Africa multi-stakeholder forum: a continuing space connecting government, private sector and civil society between summit editions, to keep the interoperability conversation alive year-round. Title and Platinum partners hold standing seats; Gold partners are invited as members. This is where policy pilots, cross-border partnerships and follow-on funding conversations continue long after the summit closes.

Community & Grassroots Sponsorship

We are intentional about keeping the door open to informal-sector businesses, local vendors, alumni networks and diaspora associations who want to contribute but do not operate on corporate marketing budgets. Community sponsors can adopt a single low-cost line item, contribute in-kind goods or services, or co-sponsor a line item with other community partners to split the cost and share recognition.

Next Steps

- Select one or more line items, or a tier package, from the tables above.
- **Email** sponsor@opengovafrica.org to confirm availability and lock in your recognition placement.
- For partnership/sponsorship conversations and **tier customization**, reach out to Yiga directly at yiga@opengovafrica.org.
- Sign a short sponsorship agreement outlining deliverables, deadlines and asset requirements.
- Receive a recognition confirmation pack ahead of the event in October, 2026, (exact dates TBA).

Sponsorship: sponsor@opengovafrica.org | Partnerships lead: Yigakpoa Samuel (Ikpae), yiga@opengovafrica.org | summit.opengovafrica.org

All figures are planning-stage estimates prepared by the organizing committee and subject to revision as vendor quotes and venue capacity are confirmed.